



Exterior of the new factory for G. W. Martin and Co., Ltd., at Bishopstoke Road, Eastleigh.

SYLVAN SETTING FOR NEW £50,000 FACTORY

AN UP-TO-THE-MINUTE INDUSTRIAL UNDERTAKING WHICH BRINGS A BREATH OF THE COUNTRYSIDE TO THE CENTRE OF THE TOWN—THIS IS PERHAPS AN APT DESCRIPTION OF THE NEW £50,000 FACTORY DEVELOPED IN BISHOPSTOKE ROAD BY THE EASTLEIGH MANUFACTURING AND PRECISION ENGINEERING FIRM OF G. W. MARTIN AND CO., LTD.

The view from the road is of a fountain playing into a pool stocked with goldfish, and lawns, rose-beds, rockeries, ornamental trees and shrubs setting off the facade of a modern and attractive building. But behind this almost tranquil scene is a workshop hive of industry which is playing an important part in the country's export drive.

Tomorrow, Friday, Sept. 22, will be a red-letter day in the success story of an enterprise which began in a small way some seven years ago and has become one of the best-known concerns of its type in the South. The official opening ceremony of the factory will be carried out by Mr. David Price, M.P. for Eastleigh and a former Parliamentary Secretary to the Board of Trade. He will be accompanied by the Mayor and Mayoress (Coun. and Mrs. A. J. Griffen) and many distinguished guests. The new factory has actually been in operation since June and has now settled down to busy production schedules.

Erected on an acre site of former Dutton Lane allotment land, the factory is adjacent to the new Eastleigh Boys' Club and the Bishopstoke Playing Field. It provides a handsome addition on the road from Eastleigh to Bishopstoke. The building covers 13,000 square feet and has a grey brick and white aluminium fascia, with coloured exterior panelling. The front landscaping is a special feature, and the layout has involved a tree-planting scheme, the construction of a pool and rockeries and the laying of a large number of turfs. The front of the building, together with the pool and rockeries, will be floodlit at night.



Alfred Apicella finished his apprenticeship last month and is now a qualified turner at the new G. W. Martin and Co. factory at Bishopstoke Road, Eastleigh. He is operating a Herbert No. 5 preoptive monoslide turret lathe. Mr. Apicella was recently married.

By . . . **FRANK BROWN**

A front office suite of modern design leads on to a large workshop area, which has been planned to ensure maximum production efficiency. Both offices and workshops have been designed with a view to expansion.

A second floor can be added to the office block if required, and the workshop area can be extended at the rear. The site is freehold, and the firm has, in fact, an option on the remainder of the allotment land.

EXPANSION ALLOWED FOR

The workshop design allows for easy continuation of electricity and other main services into any additions which may be provided. With this in mind, the rear workshop wall has been provided so as to be only of a temporary nature.

Offices lead from a large reception hall, which has a tiled ceiling, a specially laid Vinyl floor and a blue hessian and walnut panelling decorative scheme. The same theme is carried through to the large general office, which can accommodate about a dozen staff. The general office covers an area of 1,500 square feet.

A feature of the entrance hall is an alcove counter stand fitted with a spot light, for displaying samples of the firm's products. There is a reception hatch to the general office.

On the other side of the entrance hall is the managing director's office, which has a striking decor with silver grey walls and modern lighting and furnishings, and walnut panelling. A smaller reception office leads off.

Cloakroom and other facilities complete the office block, the large windows of which are fitted with Venetian blinds.

An inspection department for checking completed work is provided by the side of the office block.

WORKSHOP AREA

A door at the rear of the entrance hall leads to the main workshop area. Here the layout is arranged to ensure complete managerial control at all times, and an easy production line flow.

Facing the floor are three offices which give a full view of the whole workshop area. These are occupied by the director and general manager, Mr. Richard Martin, the works manager, Mr. David Grafton, and the auto shop manager, Mr. Albert Sale.

Running along the sides of the workshop space are a service area, rest rooms for men and women and toilets.

The machines are laid out progressively to deal with work in small, medium and large-batch production quantities. Centre, capstan, turret and automatic lathes, and milling and drilling machines, are arranged in groups to cut down movement to the minimum, and the arrangement allows for future expansion in each section without disrupting production.

"We can put another 50 machines in the existing space without difficulty, and there is plenty of room for more when the time comes for extensions," Mr. George W. Martin the managing director, told me during a preview of the new factory. The workshop area has a 65-foot open span and is 120 feet long, with a ten-foot service area on each side.

The factory is extremely light and airy, and is well ventilated. Heating is provided by a 550,000 BTU Colt space-heater. In the office block, there is radiator heating supplied by 180,000 BTU Perkins equipment, which also provides domestic hot water.

LARGE CAR PARK

There is a large car park for employees at the rear of the factory, and adequate parking space is provided on the frontage for management staff and visitors.

The general layout of the factory was suggested by Mr. Martin, and the architect for the whole scheme was

G. W. MARTIN ENTERPRISE:

'Weekly News' Special Feature

Heating by:—

B. C. M. HEATING COMPANY

90b High Street, Winchester

Tel. 5578

We wish G. W. MARTIN AND COMPANY every success in their new factory

of Southampton. Main building contractors were the Wonston Properties Reconstruction Ltd., and steelwork (Continued on Page 3)

Congratulations to . . .

G. W. MARTIN & CO. LTD.

on their extensive New Premises

from

WONSTON PROPERTIES RECONSTRUCTION LIMITED

DOWNS ROAD - SOUTH WONSTON WINCHESTER

Telephone: Sutton Scotney 584

MAIN CONTRACTORS FOR THE NEW FACTORY

SPECIALISTS IN INDUSTRIAL BUILDING

Congratulations to . . .

G. W. MARTIN & Co. Ltd.

on their extensive and well appointed New Factory

equipped with



Elegant Swedish Designed **VENETIAN BLINDS**

by

Faber-Lux Ltd.

(makers under licence)

GREYFRIARS WORKS

LOWER BROOK STREET.

WINCHESTER

Tel. Winchester 62588

QUOTATIONS FREE

RTZ Metals Ltd.

ALUMINIUM and ALUMINIUM ALLOYS

BRASS . BRONZE . COPPER
STAINLESS STEEL

in all forms

HEAD OFFICE AND LONDON METAL CENTRE

Elstree Road, Elstree, Boreham Wood, Herts. Tel. No. Elstree 6111

SOUTHERN METAL CENTRE

Hambledon Road Industrial Estate, Waterlooville, Hampshire.

Tel. No. : Waterlooville 51155 (OPO 14)

MIDLAND METAL CENTRE

Hamstead Industrial Estate, Old Walsall Road, Great Barr, Birmingham 22a.

Tel. No. : Great Barr 5301 (021 G)



A member of the Rio Tinto-Zinc Corporation Limited Group of Companies